

GOODUS / MATERIAL GUIDE

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A practical starting point for your next apparel brief.

HOW TO USE THIS GUIDE

Start with the hand feel and protection your customer expects. Then align weight,

construction, finish and certification to the product use case and target price.

SHELL FABRICS

Recycled polyester plain weave: 20D-150D, durable water repellent finishes, breathable membranes and GRS sourcing options for technical outerwear.

SOFTSHELL

Three-layer bonded fabric with stretch comfort, wind resistance and waterproof performance from 800 mm to 10,000 mm depending on the construction.

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WARMTH + WORK

Fleece

Polar, sherpa and grid fleece from 180 to 350 gsm. Anti-pilling and brushed finishes are available for different warmth-to-weight requirements.

Padding

Synthetic insulation options can be calibrated for loft, warmth, packability and wash performance. We can advise on quilting, channel width and down-proof shells.

HI-VIS

Fluorescent canvas and mesh options with reflective tape layouts for EN ISO 20471 programs. We review trim placement and visibility requirements at sample stage.

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MATERIAL QUESTIONS TO BRING

What does the garment need to protect against?

What is the expected temperature range and activity level?

Which hand feel and visual texture should the customer notice first?

Which recycled content or certification claims are required?

How should the garment perform after repeated washing?

GOODUS MATERIAL TEAM

Bring a reference garment, a target cost and the market you are designing for.

We will map a short list of fabrics and finishes for your first sample round.

info@goodus-garment.com | + 86 13625095239